

Street Trading Policy 22 Reponses

Comment	From	Office Response
<p>The policy in some places refers to 'days' and in other places to 'working days'. I'd suggest that all references to 'days' are preceded by 'working', 'calendar' or other word for clarity.</p> <p>At 9.3 it refers to 'relevant Parish or Town Council'. Could 'Community' be added to this as this is the title used by Newport & Carisbrooke Community Council.</p>	Parish, Town Community Council	<p>Yes will review and amend.</p> <p>Yes and has been updated.</p>
<p>Thank you for the email, more than happy to provide feedback as requested. This consultation seems solely on the policy and so will try to focus on that in my response.</p> <p>However, in January I will give some feedback about the impact that licensing procedures and applications has had on our business over the last six months since we became the market license holder for Saturdays in St Thomas Square. We have lots of recommendations about how the process of application, permit and licensing can be streamlined and we will also be happy to offer ways in which Market Days CIC might help to achieve the Shaping Newport action copied below:</p> <p>Pro-active Licencing (Streets and Spaces) improve the vibrancy and diversity of Newport's daily life in the quality and quantity of performance, spectacle, presence and engagement that exists in its public spaces. The evidence of the Shaping Newport survey is that people and organizations who would consider providing these things are unclear, and sometimes pessimistic, about the processes of application, permit and licencing. A joint task force should be created, combining IWC Commercial Services, NPC and NBA, to develop a 'User's Guide to Newport', setting out simply and clearly how to prepare and manage public events in Newport and what spaces and venues are available. This should lead to the same task force becoming a commissioning</p>	Current Licence Holder	

<p>organization, especially for the first pilot year of Shaping Newport delivery, championing the ‘cultural capital’.</p>		
<p>Thank you for making me aware of the Street Trading Policy Consultation and offering the opportunity to comment.</p> <p>As a holder of 4 street trading licences (2 static and 2 mobile) and having read through the draft policy I hope my comments will assist the process.</p> <p>3.3a I note that you state consent not required for car boot sales “unless the trader is trading as a commercial business”. Local knowledge tells me that every major car boot sale on the Island has a refreshment van i.e., burgers or ice cream etc. Would this clause mean that that refreshments would no longer be able to be served at car boot sales? This type of trading accounts for a fair percentage of our business and also provides much needed refreshments for stall holders / visitors as well as income for the organisers / charity’s. Perhaps this needs amending/clarifying?</p> <p>4.1 You list areas where the IWC wouldn’t normally give permission for street trading. These include Beaches and Esplanades. In light of the recent press release where the IWC states it plans to trial “pop up” businesses on council land, (IslandEcho Cllr JJ Evans) would it be a good idea not to rule these areas out? Any new pop-up business would require an area of good footfall for it to be successful and survive. There are many beach areas on the IW that are currently underserved with facilities. Many councils including Bournemouth, Portsmouth and Cornwall allow licensed trading on both the Esplanades and Beaches. I feel this should be considered here.</p> <p>7 - New Applications.</p> <p>7.3 The council has not set a limit on the number of street traders - Although I appreciate that competition is a good thing, I do think that setting a limit on the number of traders of the same type in the same area should be considered. I do feel for households who get an ice cream van visiting their street too often. We try to visit an area just once or twice a week maximum but what you are proposing is an unlimited amount of ice cream vans that could all potentially</p>	<p>Current Licence Holder</p>	<p>Duly noted and removed to allow this to happen, although the traders must form part of the Car Boot Sale and not sit outside of the event.</p> <p>Special authority can be given for some amenity area, this is covered in 4.2</p> <p>Officers are keen to not limit opportunities for people to start new ventures or opportunities.</p> <p>Competition will always be determined by the consumer in the same way as any other retail environment.</p>

<p>visit the same street every day. In my view it's worth a discussion to consider setting a limit.</p> <p>7.9b I welcome the new proposal of requiring a Basic Criminal Record Disclosure Certificate - I feel this is an important addition but ask that Licensing Staff are trained in how you get these and offer advice and support in organising this.</p> <p>10.13 - Visual Impact. I think this new area for consideration is a positive move.</p> <p>13. Transfer of Consent. I think this new proposal is a positive move and reflects the financial investment and hard work for business owners.</p> <p>Observations - I have noticed that in this draft proposal you have not used this opportunity to include steps towards our efforts as a Biosphere Island even though the whole Island is designated a Biosphere reserve.</p> <p>I feel that with the opportunity of a new licensing policy that conditions should be put in place that all new applicants using vehicles should meet the minimum requirement of Low Emission Euro 6 engines. Assistance should also be offered to traders by installing electricity points that traders can plug in to. Many councils are insisting that all ice cream vans have Euro 6 engines, and many councils are providing electrical outlets. We have invested in Euro 6 engines and electric motor drives but currently have nowhere to plug in on council land. Conditions could also be included to insist that bio disposables (i.e. non plastic spoons etc) are used on council licensed sites.</p> <p>I hope my comments are helpful to your consultation and would be happy to discuss further any point raised if required.</p>		<p>No amendments.</p> <p>Noted</p> <p>Noted</p> <p>Noted</p> <p>Section now added to encourage traders to consider greener ways of operating. See section 7.2 & 7.3</p> <p>Noted</p>
<p>Regarding the Street Trading Policy, I would be very keen to make representations to this consultation as the status quo makes community events</p>	<p>Current Licence Holder</p>	<p>Noted.</p>

<p>and markets very expensive. Essentially, we have to pay multiple times over to use Ventnor Park (or any other public space) or avoid this with a 1p entry fee which seems ridiculous to me. It's bureaucratic and difficult to enforce while raising no money for the IWC.</p>		<p>Land hire and street trading are two separate issues.</p> <p>The council doesn't always own the land, these will remain two separate regimes and charges.</p>